



Noosa Open Studios – Guidelines for participating Artists

To improve our Guide this year, we have answered a few FAQs for those who may be new to the Art Trail.

Who can participate?

Artists who are:

- Living in Noosa Shire Region and adjacent areas (specifically Eumundi, Doonan, Verrierdale, Peregian Springs, Carters Ridge, Lake Weyba, Ridgewood).
- Current financial members.
- Registered for NOS Art Trails 2021. While we are happy for you to share your art space with another artist, you will still need to register individually.

Kindly note, you are not eligible for Noosa Open Studios in 2021 if you participated in Sunshine Coast Open Studios this year.

Studio or Workshop requirements

Is my workshop covered by NOS Inc?

Yes, your studio or workshop is covered by our Public Liability Insurance for the duration of the NOS Event.

What do I need to do to make sure I'm covered?

- You just need to make sure that your studio/workshop has parking available.
- There is sufficient room to move about for visitors and you comply with current COVID restrictions.
- There are no "trip hazards".
- There is access to a toilet.
- If you have property access issues, we would like to include that information in the guide to advise visitors ahead of time. This will assist them in planning their visit (eg. "Steep path" or, "No wheelchair access" etc).

If you are new to Noosa Open Studios, you will be contacted by one of our Artist Liaison Committee members to make a convenient time to inspect your studio.

What isn't covered by NOS insurance?

Your home contents are **not included** in our policy so please ensure you have your own Home Contents policy.

Commission

We DO NOT charge any commission.

What does your registration fee cover?

- Your registration fee covers your half page listing in the Trail Guide which helps promote your studio/workshop for this high-profile event.
- Your studio's inclusion in the appropriate art trail with locational guidance.
- You are also listed and your work featured on the Noosa Open Studios website.
- It also covers advertising taken out across all platforms including print, social and television media, organised by the Management Committee, as well as preparation of the Artist's Pack for the event.

What's in the Artist's Pack?

The artist's pack consists of a studio attendance sheet for visitor's contact details, Covid-19 display notices and related information, Trail Guides, COVID-19 NOS QR code and/or sign-in method. You will be advised in due course about the collection of your pack.

Are there any set Studio Opening Hours?

Yes. To ensure this is a success and convenient for visitors to plan their trip to your studio we ask all participants to be open on Friday, Saturday and Sunday of both weekends from 10.00am till 4.00pm, as a minimum requirement. For those artists who would not normally open on other weekdays, we also ask you to participate in one (1) extra weekday that is specific to your Art Trail (Monday for Trail 1, Tuesday for Trail 2, Wednesday for Trail 3, Thursday for Trails 4 and 5).

Can I open at other times?

Yes. Artists are welcome to open on any other days they choose besides the prescribed days. Your opening days will be published in the Trail Guide. With Noosa Open Studios now Australia's second biggest Art Trail (more than \$400,000 in sales last year), many interstate art lovers and buyers will be making NOS a part of a longer holiday. We are looking to make 2021 Noosa Open Studios a rich experience for our visitors regardless of what days they attend.

Can I take out extra advertising?

If you would like to take more ad space in the Trail Guide the costs are approx. \$250 per half page and \$400 per full page advertisement. (Further details and media pack coming soon.)

Will there be an exhibition at Wallace House?

Yes. Participants are required to supply a piece of work (1m x 1m maximum) to be on show in Wallace House for the duration of the Art Trails. Most visitors will start from there and choose trail visits after viewing that exhibition. It is important that this is representative of some of your best work to encourage people to visit your studio.

We look forward to another successful year of showcasing the many talented artists who make this beautiful region their home.